

Indorsed by the Clean City Committee, Builders' Exchange, Board of Trade, Master Painters' Association, Chamber of Commerce and all labor bodies and civic associations of Washington.

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Decorator

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By so doing you can secure better work and prompt, effiwork hurriedly done during the rush season. This organization comprises Washington's leading painters, employing only the best men.

Place your work with a member of the association and rest assured that it will be promptly and efficiently done.

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The painters keep out of the house and do not go on or injure the roof or valley gutters.

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### PAINT-UP CAMPAIGN HERE FINDS OWN PAINTING ATTRACTS WIDE NOTICE

Leo P. Nemzek, Expert Chemist, Tells of Movement's Spread in the Nation.

That Washington's clean up-paint up ampaign is attracting attention all over the United States is the declara- of Northwest Washington to the very tion of Leo P. Nemzek, chief chemist depths of his civic pride by displaying for one of the largest paint-manufacturing concerns in the United States. Mr. Nemzek was in Washington las Friday and Saturday to attend a meet committee D of the American committee having particularly to do th the testing of materials designed wife (who had already seen the sign o be used as protective coatings for six times) to the window and orating

tal's 1915 campaign, Mr. Nemzek said; or much, did not anticipate the scope zar, our colored boy, has straightened aind the Washington campaign. Every-where, however, the movement has met with the indorsement of trade and civic

only of immediate personal to stimulate efforts at cleanliness doubted his a throughout the year. Incidentally it a hurt look offers an excellent opportunity as a "It only business producer. In places where it have been said, and for

Greatest Value of Paint.

"The greatest value of paint coatings ing outside, she found Nebuchadnezzar lies in the assurance which they give the property owner against deterioration and ultimate destruction of valuable property through the constant exertion of natural forces. This gives them an economic value the importance of which it is impossible to measure within even fair timits. At the same time, it is true that many the same time, it is true that many the same time, it is true that many the same time. measure within even fair limits. At the same time, it is true that many surfaces are painted largely, if not entirely, to improve their appearance; to make them more pleasing to the eye, and to give them a certain tone or effect which they do not possess in their natural, lifeless state. The value which is imparted to the painted object by the improvement in appearance, forgetting for the time being the protection afforded, is of no slight importance to the property owner.

ortance to the property owner.

"As an illustration, it may cost \$200 progress from the parlor, where the popular a house. This \$200 is the presecond can of white paint had been

ages of the elements, which would soon destroy the property if left in its maked condition. The paint coating ins, however, because of the added attractiveness, increased the selling power not only to the extent of the money expended, but an additional \$200 to \$300. This is a statement of fact. Paint Worth \$100,000,000 Used. "That the lessons concerning the pro

tection by paint coatings and decoration by paint coatings have taken a firm hold in this country is best shown by statistics covering the estimated value of paint consumed. After an exhaustive investigation of this subject and through the active co-operation of manufacturers and distributers in furnishing the necessary data, it is estimated that the value of the paint consumed in the United States last year for buildings totaled over \$100,000,000. "After reviewing the data, I am of the opinion that this figure represents less than 80 per cent of the actual amount. While it includes, besides house paints for exterior painting, a large line of specialties, such as flat wall finishes, stains, enamels, etc., a large portion represents paint for exterior purposes. By far the largest volume of the paint is applied by master painters. This one hundred and twenty-five millions of dollars does not include the amount expended for varnish, which item is held at nearly \$20,000,000, and in my estimation represents only 75 per cent of the amount actually consumed."

Georgetown Citizens to Meet. neeting of the Georgetown Citizens ociation is to be held this evening a o'clock at Potomac Savings Bank Hall Visconsin avenue and M street, accord

ing to an announcement sent out Spencer Gordon, secretary, and J. Doyle, president of the association.

G. H. Markward, Painter ..and..

up the cellar and the back yard.' fact. Then he recovered rapidly, "We haven't painted up," said he, acons, with the result that "It is a civic duty," declared the resi-been accomplished for the dent in a rich, unctuous voice.

cleaned up.

Brings Home Cans of Paint. On the following afternoon he cam

NOT SO EASILY DONE

Resident of Northwest Washington,

After Mussing Up His House, De-

cides to Obtain a Professional.

a large black sign on which was print

CLEAN UP-PAINT UP.

freely on the duty of Washingtonians

A few days ago the potentate who

which naturally follows the cleaning-up or which goes along with the clean-ing-up has proven in the nature of an investment for the property owner.

Half an hour later his wife, visiting the dining room, beheld the hity-white im-print of an astonishingly large foot which trailed from the back doer, through print of an astenishingly large fool which trailed from the back door, through

"The greatest value of paint coatings ing outside, she found Nebuchadnezzar

Nebuchadnezzar Was Right. He was right. He got what was con ing to him right then and there and soon fled, mournfully calling back that it was not his fault, since he had neither bought the paint nor stepped into it in

At that moment the cook reporte o paint a house. This \$200 is the pre-nium on insurance against the rav-ges of the elements, which would soon mentary fit of insanity had tumbled in left. The dog, it appeared, in a momentary fit of insanity had tumbled in and was now whirling through the house like the Milky Way gone mad.

The wife started toward the library and on her way she thought up several things that she would tell her husband about his paint and its effect upon her. They were forceful thoughts. She entered the library. She began to speak. She said:

speak. She said:
"If you imagine for a moment—"
Then there was a fearful crash as
the bucket of gray paint, which had
been resting insecurely on a chair,
toppled on the floor. Her husband,
seated in the midst of the flood, gazed
at her miscrably. Something in her ext her miscrably. Something in her ex-ression warned him that he was no t her miserably.

afe.
"Send the girl up with a mop," said
ie, "I am going to go out and find a
professional painter."

Will Study Birds Tomorrow. Birds are to be studied by the spring ird class of the Audubon Society of the in the Thomson School, 12th and L street: northwest. Two sessions are to be held at the same hour April 27 and May 4.

#### DON'T FORGET THE ROOF!

Ironclad Roof Paint. Ironclad Roofing Co., Inc., 526 13th St. N.W.

The MAN who knows of experience is the man to consult in Washington's "Clean up—paint up" campaign.

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Trade, Master Painters' Association, Chamber of Commerce and all labor bodies and civic associations of Washington. TIME-CLEAN UP AND PAINT UP The Following Firms Employ Union Paperhangers TO PAINT Notice: Important Fire Sale Paperhangers' Hall 430 9th St. N.W. A LITTLE money invested in our ready-mixed Paint will 819 12th Street N.W. yield big dividends in the improved appear-Washington Hardware and Paint Co., Inc. ance of things around the house. 15e can up.

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Wm. Martin Cleland HARDWOOD FINISHER PAPERHANGER PAINTER and DECORATOR

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Paint not only preserves and beautifies the interior and exterior, but puts everything in a sanitary condition. It is the greatest of germ

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To have your upholstering, draperies, laces and slip covers made. A reduction of 15 per cent on all orders placed beginning Monday, April 20, and ending Wednesday, April 22. Call and inspect my goods and see if these are not real bargains.

REMEMBER, this offer is for three days ONLY: come early and leave your orders in time.

WATCH Friday's paper for Sample Lengths of Goods.

### A House Is Known By the Goods It Keeps

Better Check the Paints You Need and Send for Them Today

Town and Country Paint or the whole exterior.

Floor Paints For inside and outside.

Roof Paints To withstand the severest exposure.

Radiator Enamel Makes the radiator and steampipes ornamental.

Wudbrite Stain Finish Stains and Varnishes in one operation.

Cement & Brick Coating

Prevents dusting, resists dampness.

Sanitary Flat The modern flat wall finish.

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Varnish A special for every need.

Carriage & Auto Paint

Auto & Carriage Top Dressing

Wire Screen Paint Preserves them from rust.

White & Colored Enamels For interior or exterior use

Only a few of our lines mentioned above

We will be glad to talk with you on your paint needs, no matter what they are

#### SPECIAL DISCOUNT

On any article in stock is offered until May 1st. This is done as a means of encouraging our patrons to paint up and clean up.

Hugh Reilly Co.

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Geo. Muth&Co. Formerly Byneal's. 418 7TH ST.



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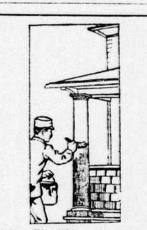
ightly. They will last much longer and



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